



ASIAN MARKET

It has become one of the largest markets.

BASELWORLD

THE watch and jewellery maker's annual rendez-vous.

CHARITY

It is a duty when life has offered you a lot.

DAY

One is always too short for me!

ELTON JOHN

One of my best friends, one of the greatest artists!

FAKE WATCHES

Very annoying.

GRAND PRIX D'HORLOGERIE DE GENÈVE

We won in the High Jewellery Watches category with our Owl Watch in 2010, I was very proud.

HAPPY

Our diamonds are!

INTERNET

How did we live before?

JEWELLERY WATCH

The precision of watches and the beauty of jewellery.

KARL AND KARIN SCHEUFELE

My parents and mentors.

LIMITED EDITION

Prestigious edition.

MARKETING

An essential tool today.

NICOLAS G. HAYEK

A visionary.

OFFICIAL PARTNER

We have been Official Partners of the Cannes Film Festival since 1998.

POINÇON DE GENÈVE

A recognition, some of our L.U.Chopard watches carry it.

QUALITY

Know how, innovation, social responsibility and the respect for tradition are Chopard's pillars.

RUBBER

The straps of our famous Mille Miglia watches are made of rubber; I like working with unusual materials.

SUNSHINE

Important for a positive attitude.

TOURBILLION

One of the most beautiful watchmaking complications.

UNIQUE

A lot of our pieces are.

VIVID

I love vivid blue diamonds.

WATCH

Our business, our passion.

XL SIZE WATCHES

A matter of taste.

YESTERDAY

Not as important as tomorrow.

ZIRCONIUM

Fake stones - luckily I am working with the real thing: diamonds!