



**ABRAHAM-LOUIS BREGUET**

A real genius, who unfortunately died in 1823.

**BASELWORLD**

It is a fair, with the good and the bad, but everyone can find what they are looking for.

**CHINESE TOURBILLON**

All Tourbillons assembled and adjusted in less than 3 months are bad watches. The Tourbillon is a mechanical principle that allows excellence, - if it is a slapdash job, it will be only a gadget; this is the case for numerous Tourbillons, not only of Chinese provenance.

**DANIELS GEORGE**

A friend ! The pioneer ! He is part of my watchmaking path; in 1977 I started the making of my first watch, thanks to George, because I dreamed when looking at his work.

**EBAUCHE**

It is the beginning ! In the watchmaking language, it was once a non-finished watch movement in which the escapement was missing. The watchmaker bought it from a factory and completed it to his taste.

**FORUM (FOR WATCHES)**

It is a place for communication, where I hope the involvement of marketing will be eventually revealed.

**GRAND PRIX DE L'HORLOGERIE DE GENÈVE**

It should be the most important horological celebration for Carlo Lamprecht who is leading the brand new Foundation to achieve a joining together of all actors in the profession.

**HAUTE HORLOGERIE**

It is a somewhat a loose marketing concept that does not describe the quality or the innovation, but only the value!

**INTERNATIONAL SUCCESS**

It is necessary in our profession; real watch devotees are astonishingly spread out geographically.

**JOURNE FRANÇOIS-PAUL**

Born in Marseille in 1957 and entered watchmaking school at age 14. Horological experience: 40 years, and certainly, more important than any other person working today in this profession. The reason why: Some watch brands possess a long history, but amongst the living, the reality is that F.P.Journe is an older brand.

**KITSCH**

Vulgarity has always had enormous success, nothing to add.

**LIMITED EDITION**

It is behind this subterfuge (trick) that industries hide to make believe that their products are rare and individual. The genuine Limited Series should be defined by a complexity in realisation and not quantity. As an example, my whole team was really happy that the Ruthenium series came to an end!

**MANUFACTURE**

I was one when I was manufacturing in my Paris atelier, alone, by hand, all components of my watches. I became one again in Geneva, when gathering the complete production of movements, dials and cases.

**NICOLAS G. HAYEK**

A tireless worker with a sharp spirit and a huge memory.

**OCTA**

It is the name given to my collection of watches with automatic winding; in the 18th century the first automatic watches were called "perpetual" and the symbol of perpetual was 8, that is why I gave it the name Octa.

**PHILIPPE DUFOUR**

A friend also ! Very few watchmakers are able to make a watch entirely by hand, we are only a handful. That creates bonds!

**QUARTZ**

A major invention in the measurement of time ! If this technology had existed in the 18th century, watchmakers would certainly have adopted it to make something other than the industry did in the 20th.

**ROLEX**

It is amusing to note that during the late 50's, when Hans Wilsdorf was managing his company, it employed only 150 persons.

**SWISS MADE**

The Swiss know how exist but not the Swiss made. To be coherent, the Swiss made should be allowed only when 100% of the watch is made in Switzerland.

**TOURBILLON**

It is the name A.L. Breguet gave his invention. This invention is described extremely well technically in his patent, and I still can't understand it when one dares call something a Tourbillon when it is not.

**ULTRA THIN**

Quality watchmaking should know how to impose limits on itself. The ultra thin is not a guarantee of great solidity. I always construct my watches as thin as possible, but there is a limit I would never go over.

**VALLÉE DE JOUX / VAGABONDAGE**

When I am at the Vallée de Joux, it is for me a "Vagabondage".

**WATCHMAKER**

It is the real name given to those who knew how to make a watch by hand; we are not that many anymore.

**XL SIZE WATCHES**

Why not?

**YESTERDAY**

Don't know, I have some time left before I sit on a bench.

**ZEN**

I learn!