



ASIAN MARKET

New territories to discover:
not as conquerors but as explorers.

BASELWORLD

A world fair for everything and more.

COLLECTING WATCHES

A very personal and also secret passion.

DIAMOND SET WATCH

A tribute that allows one to see beauty in precious time.

E-SHOP (selling new watches)

Too early for the Haute Horlogerie.

FONDATION DE LA HAUTE HORLOGERIE

Authenticity, legitimacy, technical innovation and esthetics.

GÉRALD GENTA

The man who has made history in contemporary Haute Horlogerie.

HUBLLOT

Yesterday a classic, today a fashion watch,
but in it lies the genius of my friend M. Biver.

ITALIAN WATCH HISTORY

From Renaissance engineers to the master watchmakers of Panerai.

JAEGER-LECOULTRE

A great house, in other words a manufacture that is the pinion of Haute Horlogerie.

KITSCH

Most of low end fashion watches.

LOVE

An emotion that should be felt by all those who live in the world of Haute Horlogerie.

MANUFACTURE

An overused term that should only be assigned to
those who make it happen.

NICOLAS G. HAYEK

The Swiss flag of the country's watchmaking excellence.

OFFICINE PANERAI

A laboratory of ideas on form and substance.

PATEK PHILIPPE

The true "king" of technical Haute Horlogerie.

QUARTZ

Its time is nearing its end.

ROLEX

The crown of the prince.

SIHH

The City of the Haute Horlogerie.

TOURBILLON

It must remain an exception and not become the rule in the world of complications.

ULTRA THIN

A trendy model for people, men and women with class.

VACHERON CONSTANTIN

The grande dame of the Haute Horlogerie.

WATCHMAKING CULTURE

A whole story about arts and crafts. It is part of the history of man.

XL SIZE WATCHES

For sports watches, for men and women.

YEARS TO COME FOR WATCHMAKING

For ever...

ZEN

Patience is the virtue of the strong.